## EDOUARD LALOUELLE PROFILE

30 years old, I'm french print & web designer with skills in 2D animation & motion design, web integration, illustration and other way music production as well. Inspired by all goods things around me with ciné, music, F&F, I got experience in graphic & web design during 3 years for different companies and like freelancer. Travel in other countries helped me to have a bigger open-mindedness and today it's my own way of life. Anyway what I have to do but my aim is to learn, discover and realize professional projects.

## SKILLS

PRINT & WEB LAYOUT / 2D ANIMATION & MOTION DESIGN / ILLUSTRATION / MUSIC PRODUCTION

#### SOFTWARES

Illustrator, Photoshop, InDesign, Flash, DreamWeaver, Première Pro, After Effects / Ableton Live, Serato SL, FL Studio, Mixvibes, Audition

**LANGUAGES** French: Native language, English: Fluent

**MISC** Drawing, photograph, music production & DJing / International driving licence holder



#### **EDOUARD LALOUELLE**

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## **PORTFOLIO** HEAD.WAR.FREE.FR

## **WORK EXPERIENCES**

#### 2013 / FREELANCE WORKS

- Snowboards visuals for a personnal project **NSB** i would realise with an existent snowboard company

> head.war.free.fr/NSB/

- Logos, CD & vinyl covers, posters & flyers for Core Rhythm (hip-hop, New-York) & Raistlin (hip-hop, Lyon FR)

- Flash animations for websites Champagne Geoffroy & Champagne Vollereaux (Epernay FR) - Integration assistant for the Visuaal website (V-jays booking, Lyon)

#### 2011-2012 / WEB DESIGNER &

**INTEGRATOR** employee at *Aerial Group* from august 2011 till october 2012 (more than 180 websites created, with flash animations for some of them)

#### **FREELANCE WORKS**

- Logo, CD cover, poster & mini website for *Pira.Ts* (hip-hop, Lyon)

> piratsmusic.tumblr.com

- Creation & development of my portfolio
- > head.war.free.fr

- Call of tenders won to realise the graphic identity for the 22nd birthday event of L'Usine (Geneva SW): U.ZN

> <u>uzn.usine.ch</u>

- Posters & flyers for different event organisers in Lyon, in Paris, somewhere else...

Customers : Totaal Rez,

Zajazza, BumRush, BassFreakDogz, Roll With Us...

#### 2009-2010 / GRAPHIC & WEB

**DESIGNER** employee for professionnal contract & permanent contract at Stargraf (Lyon FR) : logos, graphic identities, posters, flash & video animations, websites creation & integration...

Customers : Guy Martin, Bouillet, ESF Auron, AG2R, Ensa... > stargraf.com FREELANCE WORKS

Logos, CD cover & vinyl, flyer & poster for Fish le Rouge (hip-hop, Lyon FR) & EchoOne (reggae, Nantes FR)

#### 2008-2009 / GRAPHIC & WEB

**DESIGNER** employee for professionnal contract at Weby-Design (St-Etienne FR): logos, flash animations, websites creation & integration...



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### Customers : St-Etienne Agglomeration, Serge Vieira, Axens... > weby-design.com FREELANCE WORKS

- Logos, CD covers, flyers & posters, flash animations, business card, graphic identities for different customers :

Skapute Orchestra, L' Original festival, Fish le Rouge, Fabien Lambert, Temple of Bass, A R'Brouss Poil...

#### **2007 GRAPHIC & WEB DESIGNER**

trainee at Agencia Smart Design (São Paulo BR) : graphic creations, web design, flash animations & websites... Customers : Andrea Velame, Guria, Mariela Linzmeyer... > agenciasmart.com.br

2005 WEBDESIGNER trainee for

Agence Tandem (Nancy) : my first creation & development for their website (full flash, pictures & music)

#### **MISCELLANEOUS WORKS**

- Barkeeper and bar manager assistant at the Nuits Sonores Festival in 2013 & 2012 - Animator in music production & illustration trainees for children during summer camps (2005 & 2006)

- Supermarket handling in Corsica (2002)
- Differents vine works
- Marketing & customers services on phone

### **EDUCATION**

2008/2009 Web design curses at the AFIP formation center, Lyon FR (html, CSS, AS2, After Effects...) & professionnalisation contracts

**2006** BTS (2 years technical degree)Visual Communication & Multimedia (Charles de Gaulle college, Chaumont FR)

2002/2004 ENSAN, Ecole Nationale Supérieure d'Art de Nancy (Nancy FR high school of art)

**2002** Economic & Social Bachelor (Léon

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